
JEWISH COMMUNITY HIGH SCHOOL OF THE BAY



SPRING
CELEBRATION

MAY 22ND, 2017

BIMBO'S 365 CLUB

1025 COLUMBUS AVE, SAN FRANCISCO, CA

BENEFITING THE
SCHOLARSHIP FUND

HONORING JCHS EDUCATORS

Event chairs

MARCI & DR. MARC DOLLINGER

Honorary Chair

GEOFF SMITH

PLACE AN AD

DEADLINE FOR RECOGNITION IN CELEBRATION BOOK/COMMENCEMENT PROGRAM IS MONDAY, APRIL 10, 2017. VISIT WWW.JCHSOFTHEBAY.ORG/ADS FOR MORE AD EXAMPLES.

AD SIZES

Full-Page Ad: 7.875" wide by 6.375" high

Three-Quarter-Page Ad: 5.875" wide by 6.375" high

Half-Page Ad: 7.875" wide by 3.125" high

Quarter-Page Ad: 3.875" wide by 3.125" high

Eighth-Page Ad: 1.875" wide by 3.125" high

CAMERA-READY AD SPECS

File Formats: Acrobat PDF, Illustrator EPS, JPG, or TIF

Artwork must be grayscale and saved at 300dpi with all fonts outlined

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Submit ads at actual size (for examples of camera ready ads please visit www.jchsofthebay.org/ads)

Email camera-ready ads to ads@jchsofthebay.org

TEMPLATE AD SPECS (formatted by JCHS)

Type message into Microsoft Word document or handwrite message on enclosed gift form

Message will be formatted into an ad template (for examples please visit www.jchsofthebay.org/ads)

You may submit a high-resolution logo and/or photo (300dpi) for your template ad as a JPG or EPS file

Email text, photos, and/or logos to ads@jchsofthebay.org

DISTRIBUTION AND RECOGNITION

Spring Celebration Ad Book and Program (300-400 guests)

JCHS Commencement Ceremony Ad Book (400-600 guests)

JCHS Website (100,000 hits per year)

Thank You Email Blast (1,000+)



***Congratulations
Zoe***

ON FOUR YEARS OF HARD
WORK AND RICH REWARDS.
YOU HAVE GROWN INTO AN
AMAZING PERSON.

NOW GO AND MAKE
THE FUTURE YOU DREAM
OF A REALITY.


With pride and love,
DAD, JAMI, MAX AND ELI

Quarter-Page Template Ad Example

**MAZEL TOV
CLASS OF 2017**


**Yasher Koach to
Brandeis Marin alumni:**

Danielle Elbaz
Ma'ayan Epstein
Gabrielle Finestone
Jonathan Stadtner



Eighth-Page Camera-Ready Ad Example

**TODAH
RABAH**
JCHS Teachers



*for challenging our
students, nurturing them
Jewishly, and helping them
to discover who they are
as individuals.*

LISA & JOE SILVER

Eighth-Page Template Ad Example

JCHS is a non-profit 501(c)(3) organization, tax ID number 94-3349377. Your sponsorship is tax-deductible up to the maximum extent allowed by law. In order to support the mission and spirit of commencement and the journey of our students, ad content and appearance are subject to approval.

*JCHS welcomes gifts from donor advised funds. Due to federal laws, tickets to the event are a personal benefit and will need to be purchased separately by the individual at a rate of \$180 per ticket. If you have any questions, please contact the Development Office at 415.345.1818.

BECOME A SPONSOR

The sponsorship levels below are named for eleven key qualities of a great educator. Here at JCHS, our educators work tirelessly to affirm, encourage, and challenge all students to integrate varied perspectives and sources of wisdom. The 2017 Spring Celebration honors the deep commitment of our teaching professionals.

| | | |
|--------------------------|--|-----------------|
| <input type="checkbox"/> | PASSIONATE Gold full-page ad in 2017 Spring Celebration Book/Commencement Program Passionate sponsor recognition in 2017 Spring Celebration Book/Commencement Program and website 12 tickets* with reserved seating to Spring Celebration (upon request) | \$50,000 |
| <input type="checkbox"/> | CARING Silver full-page ad in 2017 Spring Celebration Book/Commencement Program Caring sponsor recognition in 2017 Spring Celebration Book/Commencement Program and website 12 tickets* with reserved seating to Spring Celebration (upon request) | \$36,000 |
| <input type="checkbox"/> | WISE Sapphire full-page ad in 2017 Spring Celebration Book/Commencement Program Wise sponsor recognition in 2017 Spring Celebration Book/Commencement Program and website 10 tickets* with reserved seating to Spring Celebration (upon request) | \$25,000 |
| <input type="checkbox"/> | ETHICAL Emerald full-page ad in 2017 Spring Celebration Book/Commencement Program Ethical sponsor recognition in 2017 Spring Celebration Book/Commencement Program 10 tickets* with reserved seating to Spring Celebration (upon request) | \$18,000 |
| <input type="checkbox"/> | DEDICATED Prominent full-page ad in 2017 Spring Celebration Book/Commencement Program Dedicated sponsor recognition in 2017 Spring Celebration Book/Commencement Program 8 tickets* to Spring Celebration (upon request) | \$10,000 |
| <input type="checkbox"/> | REFLECTIVE Prominent full-page ad in 2017 Spring Celebration Book/Commencement Program Reflective sponsor recognition in 2017 Spring Celebration Book/Commencement Program 6 tickets* to Spring Celebration (upon request) | \$5,000 |
| <input type="checkbox"/> | PURPOSEFUL Full-page ad in 2017 Spring Celebration Book/Commencement Program Purposeful sponsor recognition in 2017 Spring Celebration Book/Commencement Program 4 tickets* to Spring Celebration (upon request) | \$3,600 |
| <input type="checkbox"/> | CURIOUS Three-quarter-page ad in 2017 Spring Celebration Book/Commencement Program Curious sponsor recognition in 2017 Spring Celebration Book/Commencement Program 2 tickets* to Spring Celebration (upon request) | \$1,800 |
| <input type="checkbox"/> | RESILIENT Half-page ad in 2017 Spring Celebration Book/Commencement Program Resilient sponsor recognition in 2017 Spring Celebration Book/Commencement Program 2 tickets* to Spring Celebration (upon request) | \$1,000 |
| <input type="checkbox"/> | HUMBLE Quarter-page ad in 2017 Spring Celebration Book/Commencement Program Humble sponsor recognition in 2017 Spring Celebration Book/Commencement Program 2 tickets* to Spring Celebration (upon request) | \$540 |
| <input type="checkbox"/> | COLLABORATIVE Eighth-page ad in 2017 Spring Celebration Book/Commencement Program Collaborative sponsor recognition in 2017 Spring Celebration Book/Commencement Program 1 ticket* to Spring Celebration (upon request) | \$360 |

MAKE A GIFT

Please fill in the requested information, remove this page and mail it back to JCHS in the enclosed envelope.

If you would like to submit your ad and payment online, please visit www.jchsofthebay.org/SC17

For more information, please call the JCHS Development Office at 415.345.1818.

NAME(S)

ADDRESS

CITY/STATE/ZIP

HOME PHONE

CELL PHONE

EMAIL

GIFT SOLICITED BY

Please indicate how your name(s) should appear on the published list of donors:

Text to be formatted into an ad template by JCHS (see page 2 for ad template examples):

Check enclosed for \$ _____ made payable to "JCHS Spring Celebration"

Charge my credit card for \$ _____ VISA MasterCard Discover AMEX

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

Return this form by Monday, April 10, 2017, for recognition in the Celebration Book/Commencement Program.

Send this form with your payment in the enclosed envelope to:
Jewish Community High School of the Bay – Spring Celebration
1835 Ellis Street, San Francisco, CA 94115



See page 2 for instructions for submitting camera-ready ads.